

CONTEST RULES

GRAND PRIZE

- The Grand prize is non-transferable and no cash will be available as an alternative. Arrangements have been coordinated by the Tourist Office of Spain in Toronto. Sponsors reserve the right to substitute any element of the grand prize with another prize of equal or greater value due to unavailability for any reason, if necessary.
- The Grand Prize consists of:
 - **Roundtrip economy class airfare** for two persons from any destination in Canada to Madrid, courtesy of Air Transat.
 - Travel is valid onboard Air Transat.
 - Travel is valid between June 19, 2011 and October 24, 2011 and is subject to availability at time of booking.
 - All applicable fees (such as airport/departure taxes, security charges or other third party fees, taxes or charges) are the sole responsibility of the bearer of the ticket.
 - All other personal expenditures associated with travelling will be the responsibility of the winner.
 - **Seven nights hotel accommodation** in a four star hotel in Madrid, standard room, double occupancy with daily breakfast included.
 - **Two 72 Hour Madrid Cards**

All expenses related to services other than those specifically referred to above are the responsibility of the Winner. Living Doll Productions Ltd. and The Tourist Office of Spain reserves the right to change these Terms and Conditions at any time without notice.

RULES FOR ENTRIES at BOOKSPAIN.CA

- 1) Contest open only to Canadian Residents 18 years or older at the time of entry.
- 2) Entry is constituted by the upload of a video or a photograph on the BookSpain.ca website from March 1, 2011 to May 15, 2011 - the subject of the photograph/video has to be of Spain and/or its culture, attractions, resources etc. The location where the photograph/video was taken must be made available upon request. See below rules regarding ownership of photograph/video.
- 3) There are no limits as to number of content uploads (entries) per person.
- 4) Living Doll Productions Ltd. does not assert any ownership over uploaded users' content; however, by uploading a photograph/video to BookSpain.ca, implicit consent is given to Living Doll Productions Ltd. to use the same for promotional purposes associated with BookSpain and/or BookSpain.ca and for any other promotion at the sole discretion of Living Doll Productions Ltd. Implicit consent to use the photograph/video is perpetual and does not require notifications on behalf of Living Doll Productions Ltd.

- 5) The material and content loaded by the users will be reviewed to ensure its appropriate nature, to the sole discretion of Living Doll Productions Ltd. and its designated reviewers to determine the appropriateness of material received. Content judged inappropriate, offensive or illegal (see “code of conduct in uploading”) will automatically disqualify a contestant and he/she will be removed from www.bookspain.ca without further notice.
- 6) The user will be solely responsible for the content that he/she might upload, publish or post on or through www.bookspain.ca. No user may post, transmit, or share content on www.bookspain.ca that he/she did not create or that he/she does not have permission to upload or download, or that infringes or violates the copyright, trademarks or other rights of any third party.
- 7) Living Doll Productions Ltd. assumes no liability for lost, late, misdirected, or incomplete entries or technical malfunctions that may occur in the processing, transmission or receipt of entries.
- 8) Contest closes on **May 15, 2011** at 23.59hrs. Eastern Standard time. Any entry loaded at www.bookspain.ca after that specific date and time will not be considered eligible for the purposes of this contest.
- 9) For the purposes of judging the entries, a panel will be convened right thereafter at 2 Bloor Street West, Suite 3402, Toronto. The panellists will consist of three (3) staff members from the Tourist Office of Spain and two (2) staff members from Living Doll Productions Ltd. appointed at the sole discretion of each entity. The panel will review and rank all the entries received according to internal guidelines, selecting the best twenty (20) photographs and the ten (10) best videos deemed to be the most spectacular. The panellists could, but are not obliged to, take into consideration any other ranking given to this material by other users or systems. The users who uploaded the material selected will be contacted and the draw will take place at a date to be determined during which one (1) of these thirty (30) finalists will be randomly selected and will become the winner of the grand prize. Smaller token prizes will be awarded in best of categories to be determined. Selected contestants may be present at the draw but must reach the venue by their own means. For complete details on the grand prize, please read below, under “GRAND PRIZE”.

DETAILS AND CONDITIONS RELATIVE TO THE PRIZE

- 1) The booking must be made 30 days prior to the intended departure date.
- 2) The trip must be taken between June 19, 2011 and October 24, 2011. Certain weeks are excluded such as Labour Day, Thanksgiving, and Holiday breaks.
- 3) The destination is offered according to availability and flight schedules.
- 4) Terms and Conditions of Transat Holidays current brochure apply;
- 5) The winner has to respect the validity dates of the prize and will have to accept any alternatives proposed by Transat Holidays if need be. Transat Holidays reserves the right to offer a comparable product in the event of a program cancellation, Act of God or other unforeseen circumstances. No extensions will be permitted.
- 6) Prize is non-transferable, non-refundable, and cannot be exchanged for cash.
- 7) Travel documents are the winner’s responsibility and must be obtained before departure. Transat Holidays recommends the purchase of travel insurance.

- 8) Destination tax, airport improvement taxes, fuel surcharge, etc are the responsibility of the winner and must be paid in full at time of booking;
- 10) The winner and the respective fellow traveller of his/her choosing must travel on the same dates.
- 11) All entries are subject to the terms set forth in our [Privacy Policy](#).

WINNER OF THE GRAND PRIZE AND HIS/HER GUEST

- The winner must agree to accept the grand prize as set forth above (no modifications permitted), and will be required to sign a Declaration of Eligibility/Compliance with the rules which must be returned, properly executed, within 14 days of notification or entrant will be disqualified. If the selected entrant cannot be contacted for any reason, or is unwilling or unable to comply with these rules, the grand prize will be forfeited and another entry will be selected. Upon receipt of properly executed Declaration and Release forms and verification of full compliance with these rules, the entrant will be declared the Winner. The Winner and its guest grant Sponsor permission to use their names, photograph or likeness for advertising and publicity purposes without additional compensation, except where prohibited by law.
- Winner agrees that Living Doll Productions Ltd. assumes no responsibility or liability for damages, losses or injuries of any kind resulting from participation in this sweepstakes or acceptance or use of grand prize, including any travel related thereto.
- Staff from the Tourist Office of Spain or Living Doll Productions Ltd. and their immediate family members (parent, child, sibling and spouse) are not eligible to participate in this contest.